

For Immediate Release

November 1, 2023

## Tyrese Maxey Foundation Prepares for 2nd Annual Holiday Turkey Giveaway, ready to provide 1,000 Thanksgiving Meals to Philadelphia Families!

PHILADELPHIA, PA – Join Tyrese Maxey and The Tyrese Maxey Foundation Saturday, Nov. 11 from 12 p.m. to 2 p.m. for its annual Holiday Turkey Giveaway presented by DTLR. During this event, the foundation will provide 1,000 Thanksgiving meals, complete with turkeys and dinner sides, to families facing food disparity in the Philadelphia area.

For many Philadelphia families facing food disparity, Thanksgiving can be a time of hardship and stress. Recognizing this, the Tyrese Maxey Foundation has teamed up with key partners, including DTLR, the Philadelphia 76ers, United Brotherhood of Carpenters and Joiners of America, the Black Farmers' Association, GIANT, and more to ease the burden for these families by distributing complete Thanksgiving meals. In 2022, the foundation provided 237 turkeys and 300 dinner boxes to those in need, and this year, they aspire to grow their numbers. This holiday the Tyrese Maxey Foundation has a goal of providing 1,000 Turkeys plus fresh produce and all of the side items needed for a family of 6-8.

The Turkey Giveaway is set to take place at George Washington Carver High School of Engineering and Science located at 1600 W. Norris Street Philadelphia, PA 19121. Meal pick ups start promptly at 12 p.m. noon, and will continue until 2:00 p.m. Families are encouraged to pre-register for a confirmed time and to shorten their wait. Walk-up registrations may be limited and are based on availability. Event is free of charge, but all attendees must register to attend and receive a Thanksgiving turkey and dinner sides. To register, please visit <a href="https://www.tyresemaxey.com/events">https://www.tyresemaxey.com/events</a>.

## Media interested in covering the event?

The Tyrese Maxey Foundation will host a media session with Tyrese at **1:00 p.m.** during the event. To participate in the media session, please contact Holly, at <a href="Holly@phenixx.com">Holly@phenixx.com</a>.

For more information about the TMF Holiday Turkey Giveaway please visit <a href="https://www.tyresemaxey.com/events">https://www.tyresemaxey.com/events</a>.

## **About the Tyrese Maxey Foundation:**

The Tyrese Maxey Foundation, established in 2021, is a non-profit organization dedicated to strengthening families and communities through faith-based values and investment. The foundation's mission is to provide youth with essential skills and support to become the next generation of leaders in the community, family, and classroom. By emphasizing the importance of family, faith, and finances, the Tyrese Maxey Foundation creates and supports programs that affirm these values.

## For more information, please contact:

Holly Ross

Social Media/Brand Management Coordinator

Email: holly@phenixxmarketing.com

Website: www.Phenixx marketing.com