



PRESS RELEASE

For Immediate Release

June 1, 2024

Tyrese Maxey and The Tyrese Maxey Foundation Host 3rd Annual 1% Skills Camp in Garland, TX on August 10th!

GARLAND, TX - Join the Tyrese Maxey Foundation (TMF), and Philadelphia 76ers guard Tyrese Maxey, this August for the 3rd Annual TMF 1% Skills Camp in Garland, TX, as they equip students with the necessary skills and support to become the next generation of leaders in their communities, families, and classrooms.

The TMF 1% Skills Camp will take place on August 10th in Garland, TX, where attendees will learn how to get 1% better as overall athletes on and off the basketball court through skill drills and competitions led by Tyrese Maxey himself and the MaxLevels AAU coaching team.

Through the generosity of our sponsors, 200 students between the ages of 7-12 will be able to participate at no cost.

This event is part of the broader TMF Friends and Family Weekend initiative, which included successful events earlier this month:

- A “Night of Giving” Dinner on August 1st at the Filter Club in Philadelphia, where Tyrese Maxey and the TMF board members recognized a community leader making impactful changes in our education system with the first annual TMF Community Award and awarded scholarships to three outstanding Philadelphia students.
- The Friends and Family Community Award Dinner on August 2nd at The Union League Golf Club Torresdale, which featured a round of 18 holes with breakfast, lunch, and an award ceremony. Proceeds from this event will support various TMF programs.

Media Coverage

1% Skills Camp Saturday, August 10th: Media outlets will have access to film, with a press Q&A session for select outlets between 10:30 - 11:00 am. For media outlets interested in attending and filming the TMF 1% Skills Camp in Garland, contact holly@phenixxmarketing.com by August 9, 2024 for credentials and approval.

About the Tyrese Maxey Foundation:

Established in 2021, the Tyrese Maxey Foundation is a non-for-profit organization based in Garland, Texas, founded on faith-based values. TMF exists to strengthen the family and the community through our works, example, and investment. TMF's goals are to provide youth with the necessary skills and support to become the next generation of leaders in the community, in the family, and in the classroom. Recognizing the life-changing importance of family, faith, and finances on your future success, TMF creates and supports programs that affirm and demonstrate a commitment to these values.

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www.tyresemaxeyfoundation.com

These events are made possible through our Sponsors & Partners

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Tyrese Maxey 1% Skills Camp Sponsor

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For more information on how to support the Tyrese Maxey Foundation Friends and Family Weekend, please contact telea@phenixx.com and holly@phenixxmarketing.com or visit www.tyresemaxey.com.