



PRESS RELEASE

For Immediate Release

June 1, 2024

Tyrese Maxey and The Tyrese Maxey Foundation Host First Annual Friends and Family Weekend & 3rd Annual 1% Skills Camps!

PHILADELPHIA, PA - Join the Tyrese Maxey Foundation (TMF), and Philadelphia 76ers guard Tyrese Maxey, this August for their first annual fundraiser, the TMF Friends and Family Weekend, as they raise funds to benefit and equip 250-300 Philadelphia students with the necessary skills and support to become the next generation of leaders in their communities, families, and classrooms.

The TMF Friends and Family Weekend will kick off first with a “Night of Giving” Dinner on Thursday, Aug. 1st at the Filter Club, where Tyrese Maxey and the TMF board members will recognize a community leader who is making impactful change in our education system with the first annual TMF Community Award. The foundation will also award scholarships to three outstanding Philadelphia students. Interested in purchasing a table? Contact us at tyresemaxey.com to secure your table TODAY.

Following the Friends and Family Community Award Dinner, join Tyrese Maxey and special guests on Aug. 2nd at The Union League Golf Club Torresdale for the TMF Friends & Family Golf Tournament, Attendees are invited to play a round of 18 holes with breakfast, lunch, and award ceremony included. A portion of the Friends and Family Celebrity Golf Tournament proceeds will go towards sponsoring 100 students to attend a free golf clinic during the weekend in Dallas, Aug. 10th, on behalf of TMF.

The Weekend culminates with the 3rd Annual TMF Skills camp on Aug. 3rd in Philadelphia & Aug. 10th in Garland Texas where attendees will learn how to get 1% better as an overall athlete on and off the basketball court through skill drills and competitions led by Tyrese Maxey, himself, and the MaxLevels AAU coaching team. Through the generosity of our sponsors, 400 Philadelphia students between the ages of 7-12 will be able to participate at no cost.

Interested in attending the Tyrese Maxey Foundation Friends and Family Weekend events? Purchase your tickets TODAY at www.tyresemaxey.com.

Media Coverage

- **Tyrese Maxey Friends & Family Golf Tournament Friday, August 2nd:** Media outlets are scheduled to begin filming and have a Q&A session at 9:30 am during the Friends & Family Golf Tournament. Filming will continue until 10:15 am and resume during the awards luncheon.
- **1% Skills Camp Saturday, August 3rd:** Media outlets will have access to film, with a press Q&A session for select outlets between 10:30 - 11:00 am.

For media outlets interested in attending and filming the TMF Friends and Family Weekend, contact holly@phenixxmarketing.com by July 31, 2024 for credentials and approval.

About the Tyrese Maxey Foundation:

Established in 2021, the Tyrese Maxey Foundation is a non-for-profit organization based in Garland, Texas was founded on faith-based values and exists in order to strengthen the family and the community through our works, example and investment. TMF's goals are to provide youth with the necessary skills and support to become the next generation of leaders in the community, in the family and in the classroom. Recognizing the life changing importance of family, faith and finances on your future success, TMF creates and supports programs that affirm and demonstrate a commitment to these values.

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www.tyresemaxey.com

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For more information on how to support the Tyrese Maxey Foundation Friends and Family Weekend, please contact telea@phenixx.com and holly@phenixxmarketing.com or visit www.tyresemaxey.com.